SAVE THE DATE!

Use Your Voice: Effective Protest and Advocacy is a half-day, virtual program featuring panel discussions, presentations, and workshops aimed at educating participants about current advocacy work being done in the Bronx and beyond. Attendees will learn strategies and techniques that will better equip them to be changemakers.

Speakers and session panelists will include the leaders of Black Lives Matter of Greater New York, Niño de la Caridad Foundation, Inc., Terra Firma, NYC Action Lab, Legal Action Center, and the Bronx Community Foundation, as well as Einstein students, faculty, and staff who are doing direct institutional, community, and legislative advocacy.

DATE: Wednesday, October 28, 2020
TIME: Noon to 6:00 p.m.
LOCATION: Virtual Zoom Webinar
REGISTER HERE

PROGRAM AGENDA

**NOON**
INTRODUCTION
Dr. Nerys Benfield
Senior Associate Dean, Diversity and Inclusion; Associate Professor, Obstetrics & Gynecology and Women’s Health (Family Planning)

**12:05 P.M.**
ADVOCACY AVENUES: NYC ACTION LAB
Carlene Pinto
Founder, NYC Action Lab
Mariela Salazar
Relations Manager, Government and Community Relations

**12:40 P.M.**
WHAT INDIVIDUAL ADVOCACY CAN LOOK LIKE
Shanisha Gordon-Mitchell
Mouse Colony and Lab Manager, Verma Laboratory, Albert Einstein Cancer Center
Alfonso Harris

**1:00 P.M.**
PANEL DISCUSSION: EFFECTIVE COMMUNITY ADVOCACY
Desmon Lewis
Co-founder, The Bronx Community Foundation
Derrick Lewis
Co-founder, The Bronx Community Foundation
Aldwin Soumare
Founder, MelaninWhiteCoats Podcast

**1:30 P.M.**
BLACK LIVES MATTER OF GREATER NEW YORK: FROM FRUITION TO TODAY
Chivona Renee Newsome
Co-founder, Black Lives Matter of Greater New York
Hawk Newsome
Co-founder, Black Lives Matter of Greater New York

Register:
www.eventbrite.com/e/use-your-voice-effective-protest-and-advocacy-tickets-125220165887
2:20 P.M.
EFFECTIVE WRITTEN ADVOCACY WORKSHOP

Dr. Tia Powell
Director, Montefiore Einstein Center for Bioethics and Einstein
Cardozo Master of Science in Bioethics Program; Professor, Epidemiology & Population Health (Biomedical & Bioethics Research Training), Psychiatry and Behavioral Sciences

Pablo Cuartas
Fellow, Montefiore Einstein Center for Bioethics

3:00 P.M.
PANEL DISCUSSION: LETTER WRITING FOR CHANGE

Dr. Sandhya Kumar
Assistant Professor, Family and Social Medicine

Dr. Ricky Qadeer
Assistant Professor, Family and Social Medicine

Dr. Rafael Frias
Physician, Family Medicine

Elise Mike
M.D./Ph.D. student, Class of 2021

Destiney Kirby
M.D./M.P.H. student, Class of 2023

3:30 P.M.
LEGISLATIVE ADVOCACY WITH COUNCILMAN RITCHIE TORRES

Ritchie Torres
Councilman, District 15

Mariela Salazar
Relations Manager, Government and Community Relations

4:00 P.M.
COMMUNITY AND ACADEMIA TOGETHER - ADVOCACY TO ADDRESS THE OPIOID EPIDEMIC

Dr. Chinazo Cunningham
Associate Chief, Medicine; Professor, Medicine, Family and Social Medicine, Psychiatry and Behavioral Sciences

Dr. Aaron Fox
Director, Bronx Transitions Clinic

Tracie Gardner
Director, Policy, Legal Action Center

4:40 P.M.
SERVING LATINX COMMUNITIES IN THE BRONX

Dr. Denise Nuñez
Founder, Niño de la Caridad Foundation Inc; Assistant Professor, Pediatrics

Dr. Alan Shapiro
Medical Director and Co-founder, Terra Firma; Clinical Assistant Professor, Pediatrics

5:20 P.M.
PANEL DISCUSSION: ADVOCACY WITHIN A CLINICAL DEPARTMENT

Dr. Mzimeli Morris
Assistant Professor, Obstetrics & Gynecology and Women’s Health

Dr. Tanya White-Davis
Associate Professor, Family and Social Medicine

Ekua Ansah-Samuels
Health Education Coordinator, Northern Manhattan Perinatal Partnership, Inc

5:45 P.M.
PANEL DISCUSSION: LEVERAGING PROFESSIONAL SOCIETIES FOR LEGISLATIVE CHANGE

Dr. Amanda North
Member, Urology PAC; Associate Professor, Pediatric Urology

Dr. Lauren Roth
Co-chair, LGBTQ Health and Well-Being SIG, Academic Pediatric Association; Instructor, Pediatrics

Dr. Tracey Straker
Director, Education, Westchester Bronx Society of Black Physicians; Professor, Anesthesiology

6:10 P.M.
CLOSE

Dr. Nerys Benfield
Senior Associate Dean, Diversity and Inclusion; Associate Professor, Obstetrics & Gynecology and Women’s Health (Family Planning)