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NEWS

Einstein Cancer Center



Tackling Cancer Block by Block

Bruce Rapkin, Ph.D., director of Albert Einstein College of Medicine's new Marilyn and Stanley M. Katz Comprehensive Cancer Prevention and Control Program, has something in common with President Obama: a background as an effective community organizer.

"People living in low-income, medically underserved communities often don't have access to the full range of services and treatment options available," says Dr. Rapkin (pictured above, second from right, with colleagues David Lounsbury, Ph.D.; Hayley S. Thompson, Ph.D.; and Elisa S. Weiss, Ph.D.). "I've worked for more than 20 years to help such people receive the support they need. I look at the different levels of assistance offered in the community and try to find the best way to organize these services so we can help people solve the health problems confronting them."

The new cancer prevention and treatment program was created with the help of a generous \$7 million donation from Marilyn and Stanley Katz, longtime Benefactors of the College of Medicine.

Dr. Rapkin was recruited to Einstein from Memorial Sloan-Kettering Cancer Center, where he worked for 16 years—the last six as director of the Community Health and Health Disparities Laboratory. As part of his strategy for serving the Bronx, Dr. Rapkin is building on the community-academic partnership model he developed at Sloan-Kettering, where he and his team were actively involved in promoting early detection of breast cancer. Three key members of that team (shown above) have accompanied



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Science at the heart of medicine

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