



Albert Einstein College of Medicine

Promoting Clinical Trials Policy

I. Purpose

This policy is designed to ensure appropriate promotion of clinical trials run by Albert Einstein College of Medicine (Einstein).

II. Scope

This policy applies to all current employees, faculty and students of Einstein.

III. Policy

If you're interested in promoting clinical trials, please note that all postings and references to clinical-trial recruitment must be approved by Einstein's federally mandated Institutional Review Board (IRB).

Advertisements may be submitted as part of the new protocol or through the amendment form on iRIS.

Individual social media posts that direct users to advertisements must be approved by the IRB. Posting direct requests on social media for clinical-trial recruitment requires case-by-case review by the IRB.

IRB review of posts to ClinicalTrials.gov is not required. Einstein's designated clinical-trials Twitter feed is @EinsteinStudies. If you would like your study to be posted to the @EinsteinStudies account, please contact Eileen Shore of the Harold and Muriel Block Institute for Clinical and Translational Research (eileen.shore@einsteinmed.edu), who will review your request and post on your behalf.

IV. Definitions

None.

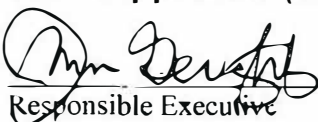
V. Effective Date

Effective as of: 20 July 2018.

VI. Policy Management and Responsibilities

The Responsible Office under this policy is the Institute for Clinical and Translational Research. The Responsible Executive is Dr. Harry Shamoon, associate dean for clinical and translational research at Einstein. The Responsible Officer for this policy is Dr. Shamoon.

VII. Approved (or Revised)


Responsible Executive


Date